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PATENT
02-409-T (formerly PM4)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kovac et al. Examiner: Srivastava
Serial No.: 09/778,234 Group Art Unit: 2611
Title: SYSTEM AND METHOD FOR ADVERTISEMENT
SPONSORED CONTENT DISTRIBUTION
Filed: February 6, 2001

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Donna Miller Date: 11-18-04
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SUPPLEMENTAL DISCLOSURE STATEMENT

In accordance with the duties imposed by 37 C.F.R. § 1.56 et seq., the Applicants submit the enclosed Information Disclosure Statement for consideration by the Examiner in connection with the patent application identified above. Each item of information contained in the Information Disclosure Statement was first cited in a communication from the US PCT Office in counterpart PCT application Serial No. PCT/US01/03936. The Applicants believe that none of the documents identified discloses the **“SYSTEM AND METHOD FOR ADVERTISEMENT SPONSORED CONTENT DISTRIBUTION”** claimed in the above referenced patent application. A copy of each item of information is included with this Supplemental Disclosure

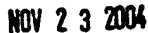
Statement. Also enclosed is a credit card authorization for the \$180 fee required under 37 C.F.R. § 1.98.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Norton R. Townsley". The signature is fluid and cursive, with a large initial "N" and a stylized "R".

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Complete if Known

Application Number	09/778,234
Filing Date	02/06/2001
First Named Inventor	Kovac
Art Unit	2611
Examiner Name	Srivastava
Attorney Docket Number	02-409-T (formerly PM4)

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U. S. PATENT DOCUMENTS

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Examiner Signature		Date Considered	
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